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**Banking with us is like having the world in your hands**

**About Us**

There is a reason that we say that “banking with us is like having the world in your hands.” From the beginning, it’s been our goal to incorporate world-class services with an unmatched level of responsiveness and thoughtfulness, no matter what your level of banking need.

Globe Bank International, founded in 1950, is one of the newer financial institutions widely active in the world financial market. Despite our youth, we have a history solidly built on hard work, common-sense business practices, empowering investments, and an unyielding dedication to excellence.

We currently operate in 42 countries and have nearly 130,000 employees. Our client base is in the millions, from individuals to worldwide conglomerates, and our assets total approximately $1.8 trillion. Learn more about our services and our history, and let us know how we can work together to help you.

Our mission at Globe Bank International is simple: To serve every coordinate in every hemisphere as if it were our own.

Our co-founder Otis Bott was renowned for saying in executive meetings: “Listen to our customers’ needs, support their goals, and treat them like family.” While Otis left the helm in 1983, each of our corporate boardrooms includes an engraved plaque with this Bott adage, reminding us of how we became who we are today—and who we will always be.

Otis Bott

Co-Founder



*History*

Founded in 1950 by brothers Otis and Isaac Bott, Globe Bank launched as a community financial institution with a fervent mission to help small businesses get their footing in the new economy of Postwar England. While the promise of prosperity was rampant, it was unfortunate that those willing to help with financial backing were understandably cautious and scarce.

The Botts believed in the power of community and ingenuity, so much so that several organizations, even to this day, credit the brothers for both their initial formation and their continued success. Among those businesses in the early days is what we now know as The Landon Hotel chain. As others repeatedly turned down requests for financing from its passionate, but inexperienced founder, Arthur Landon, the Botts appreciated and supported Landon’s verve and vision. What started as a single hotel in London’s West End, backed by Globe Bank, is now an impressive hotel empire that thrives in cities all around the world.

More recently, Globe Bank International has received acclaim for its high-profile investment in Winged Achene Technologies, giving it the means to expand from a small specialty helicopter blade company to a transnational rotorcraft resource, expanding not only the company’s financial horizons, but creating several thousand sustainable jobs in three cities.

The Botts keen instincts for solid investments grew just as swiftly as those companies it supported. In 1974, it moved its home office from London to Washington D.C. to better serve its growing clientele, and changed its name to Globe Bank International. Globe Bank International rapidly became key in corporate, commercial, and investment banking in the United States and internationally, assisting in intercontinental and domestic asset management and growth.

Still, at its core, Globe Bank International remains a community bank, focusing on the specific needs of individuals and organizations in each community in which its branches are located.

**Our People**

**Board of Directors**

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| 1. | Save the file as “My Challenge” in the Chapter 6 Exercises folder. |
| 2. | 1. Move the text “***Banking with us is like having the world in your hands***” into a Scroll: Horizontal Banner. 2. Resize the banner to 6” wide x .5” high. 3. Apply Text Effect: Fill: Light Gray Background color 2; Inner Shadow. |
| 3. | 1. Insert the ***Bank logo.jpg***graphic in the Header on the left margin, bottom of the header. 2. Resize the graphic to 2” wide x .45” high. 3. Apply the Blue, Accent color 5 light. 4. Apply the Photocopy effect. |
| 4. | 1. Replace the [Insert 3D Model] placeholder with the Camera 3-D Model graphic. 2. Display the **Bottom** view. |
| 5. | 1. Move the “***History***” heading into an Austin Quote text box. 2. Resize the text box to 1.5” wide x 1” high. 3. Align the text in the middle of the text box. 4. Configure the text box to wrap the text on the right side .5” distance from the text. 5. Move the text box to the left margin, and align the top of the text box with the first line of text in the paragraph that begins: “Founded in 1950 by brothers Otis and Isaac Bott,…..” |
| 6. | 1. Create a graphic element that displays the list of Board of Directors members as a   Vertical Circle List.   1. Remove any extra text boxes. 2. Format as Gradient Range – Accent 1, Cartoon style. 3. Add ***Henry Terry*** between Alisha Bryan and Meredith Jewel Coffey. |
| 7. | 1. Apply the Bevel Rectangle format to the photo of Otis Bott. 2. Assign the following alt text to the photo: “***Otis Bott, Co-Founder***”. 3. Remove the background from the photo. |
| 8. | Save and close the file |